



# Presentation Skills Training Course

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A half-day interactive, online training course  
for anyone who has to pitch, present or persuade.

## About this course

This four-hour, interactive course is delivered online via video conferencing. It comprises two Modules over half a day, with a built-in break from the screen.

You will learn how to engage and influence your audience, every time.  
The course will be interactive, actionable and great fun.

### The first Module:

We will look at the various styles in which we speak, listen and craft our messages. We will discover how to find our natural 'authentic' voice, so we speak with confidence and have connected, human conversations either in-person or via the technical medium of video conference.

### The second Module:

We will learn how to structure presentations, so that key messages are remembered for maximum impact and influence. We will look at how to present with and without a slide deck. Everyone will have a chance to present to the group and receive detailed feedback. This session is for anyone who has to tell a story, deliver a message or speak to another human being.

## Outcomes and Objectives

You will be able to:

- Have a natural presence, in-person and on video conference calls
- Speak with gravitas and charisma
- Control your nerves in pressured situations
- Develop your voice and speak from your 'emotional centre'
- Establish rapport quickly and easily
- Structure key messages
- Adapt messages to different audiences
- Pitch and present as part of a team
- Present with or without slides
- Connect with every audience, every time, with impact and influence

## Module 1

### YOU

#### LOOKING THE PART

We will look at how you set up your camera, background, sound, lighting plus your personal appearance – with feedback, suggestions and advice.

#### HUMAN CONNECTION

We will discover, through simple exercises, how to work on your eyes, breathing, voice, pace and sense of reassuring calm to build your human connection.

#### ACING THE VIDEO CALL

We will understand how to interact with others and ‘hand the ball back’, how to create a sense of natural flow, how to chair a call, how to present a slide deck and learn what your energy levels should ideally be.

#### INTERACTIVE Q + A

We will discuss your challenges and experiences around presentations, both from home and in the office.

## Break

### BREAK

With time to think about upcoming presentations

## Module 2

### YOUR PRESENTATION

We will look at structure and delivery

Great openings and closings

The Headline Sandwich

The Two Second Pause

Pointing key messages

Keeping the audience engaged

How to deliver messages clearly and with passion

How to build confidence, gravitas and charisma

Speaking with passion and energy

You will have a chance to present with or without slides

Detailed, personalised feedback

Feedback

Our Personal Brand

Recap of the Course

Q and A

## End

### END



[Robin Kermode](#) is one of Europe's leading communication coaches working globally with CEOs, senior executives, politicians, media personalities and corporate teams.

He is a popular keynote speaker and author of the best-selling book *SPEAK SO YOUR AUDIENCE WILL LISTEN*. His podcast, *THE ART OF COMMUNICATION*, has over 30,000 listeners.

Robin has been an actor for over 30 years and is a recognisable voice over artist (he is the MC of the ATP World Tour Finals each November at The O2 Arena in London).

He is a respected media commentator, contributing to a wide range of newspapers, and is the leading body language expert for The Telegraph, The Guardian and the Daily Mail.

HUFFPOST

The  
Guardian

BBC  
RADIO

The  
Telegraph

THE TIMES

Daily Mail

## What clients say

“Our ability to connect has definitely improved as a result of Robin’s techniques. Insightful and a welcome dose of good fun!”

Simon Amor, Director,  
Heineken UK

“Robin is outstanding. He delivers remarkable insights and advice with style and humour, connecting instantly with his audience.”

David Bizley, Branch Chief,  
NATO Communications

“Robin is a true expert in his field. He has a rare ability to speak to everybody, individually.”

David James, Senior L+D,  
The Walt Disney Company

“It was amazing. Robin is a dynamo - inspiring you to connect with audiences in unimaginable ways. Brilliant!”

Jose Papa, MD,  
Cannes Lions

“It was amazing. I feel really great about how the speech went. I’ve had terrific feedback. It was my time to shine - and I did! Thank you.”

Barrie Stephen, Owner,  
Barrie Stephen Hair

“Any leader in any field will benefit from a session with Robin, he's brilliant!”

Sue Cheshire, Co-Founder,  
Global Leaders Academy

“I recommend Robin to anyone who has to up their game in their communications.”

Martyn Dawes, Founder,  
Coffee Nation

“Robin has a great ability to build empathy quickly.”

Nigel Sullivan, Group HRD  
Talk Talk

“Interesting, educational and, above all, fun!”

Robert Appleby, Co-Founder,  
ADM Capital

“Robin is engaging, entertaining and full of practical advice. Highly recommended.”

Simon Buriski, Managing Partner  
Lancor

“Every member of staff has improved their skills considerably. Highly, highly recommended.”

Philip Thomas, CEO,  
Ascential Events PLC