



Communication Coaching for Senior Leaders

A half-day interactive, online training course
for senior leaders who need to communicate well.

About this Course

As a senior leader, you know how important your communication skills are to inspire others and achieve your organisational goals. You are already experienced and successful. Now is the time to go from good to great.

The Leadership Communication Course is a four-hour, bespoke online session, developing your public and personal communication skill sets. It will be a highly rewarding and personal journey.

You can learn to build your executive presence and speak with confidence and charisma.

We will look at how to centre our voice, making it sound natural and authentic; working on breathing, articulation and vocal variety. We will look at how nerves and certain situations can pull us off centre.

We will look at our body language, learning how to tread that fine line between confidence and arrogance - to be physically dynamic, yet still open and relaxed.

We will look at how best to structure messages, so you engage every team, every time.

Objectives and Outcomes

- Building executive presence
- Speaking with confidence
- Vocal authenticity
- Developing charisma
- Speaking with gravitas
- Establishing instant rapport
- Putting people at ease
- Structuring messages
- Channelling energy
- Having a deep sense of 'ease'

Module 1

YOU

LOOKING THE PART ON VIDEO

We will look at how you set up your camera, background, sound, lighting plus your personal appearance – with feedback, suggestions and advice.

HUMAN CONNECTION

We will discover, through simple exercises, how to work on your eyes, breathing, voice, pace and sense of reassuring calm to build your executive presence and human connection.

CHAIRING A VIDEO CALL

We will learn how to best chair calls so you engage your teams, creating a quick and real connection. We will look at the challenges around speaking via video conferencing and what your energy levels should ideally be.

INTERACTIVE Q + A

We will discuss your challenges around looking, sounding and feeling like a leader, either via video conference - and in a live, in-person situation.

Break

BREAK

Module 2

YOUR DELIVERY

We will look at structure and delivery

Great openings and closings

The Headline Sandwich

The Two Second Pause

Pointing key messages

Keeping the audience engaged

How to deliver messages clearly and with passion

Building your executive presence

How to build confidence, gravitas and charisma

Speaking with passion and energy

Speaking with or without slides

Detailed, personalised feedback.

Feedback

Our Personal Brand

Recap of the Course

Q and A

End

END



Robin Kermode is one of Europe's leading communication coaches working globally with CEOs, senior executives, politicians, media personalities and corporate teams.

He is a popular keynote speaker and author of the best-selling book *SPEAK SO YOUR AUDIENCE WILL LISTEN*. His podcast, *THE ART OF COMMUNICATION*, has over 30,000 listeners.

Robin has been an actor for over 30 years and is a recognisable voice over artist (he is the MC of the ATP World Tour Finals each November at The O2 Arena in London).

He is a respected media commentator, contributing to a wide range of newspapers, and is the leading body language expert for The Telegraph, The Guardian and the Daily Mail.

HUFFPOST

The
Guardian

BBC
RADIO

The
Telegraph

THE TIMES

Daily Mail

What clients say

“Our ability to connect has definitely improved as a result of Robin’s techniques. Insightful and a welcome dose of good fun!”

Simon Amor, Director,
Heineken UK

“Robin is outstanding. He delivers remarkable insights and advice with style and humour, connecting instantly with his audience.”

David Bizley, Branch Chief,
NATO Communications

“Robin is a true expert in his field. He has a rare ability to speak to everybody, individually.”

David James, Senior L+D,
The Walt Disney Company

“It was amazing. Robin is a dynamo - inspiring you to connect with audiences in unimaginable ways. Brilliant!”

Jose Papa, MD,
Cannes Lions

“It was amazing. I feel really great about how the speech went. I’ve had terrific feedback. It was my time to shine - and I did! Thank you.”

Barrie Stephen, Owner,
Barrie Stephen Hair

“Any leader in any field will benefit from a session with Robin, he's brilliant!”

Sue Cheshire, Co-Founder,
Global Leaders Academy

“I recommend Robin to anyone who has to up their game in their communications.”

Martyn Dawes, Founder,
Coffee Nation

“Robin has a great ability to build empathy quickly.”

Nigel Sullivan, Group HRD
Talk Talk

“Interesting, educational and, above all, fun!”

Robert Appleby, Co-Founder,
ADM Capital

“Robin is engaging, entertaining and full of practical advice. Highly recommended.”

Simon Buriski, Managing Partner
Lancor

“Every member of staff has improved their skills considerably. Highly, highly recommended.”

Philip Thomas, CEO,
Ascential Events PLC