

# Communication Coaching for Lecturers and Teachers

A half-day interactive, online training course

for school teachers and university lecturers.





## About this Course

Lecturers and teachers are naturally good and experienced speakers but, recently, they have also had to teach via video conference. And, as you know, there are huge challenges here.

Why not offer your staff this highly practical and interactive course?

We will learn how to communicate more effectively via video conference. We will look at voice, body language and structure. And ultimately how we can create as near a student classroom experience as possible.

We will look at how to centre our voice, making it sound natural and authentic; working on breathing, articulation and vocal variety. We will look at how nerves and certain situations can pull us off centre.

We will look at our body language, learning how to tread that fine line between confidence and arrogance - to be physically dynamic, yet still open and relaxed.

We will look at how best to structure lessons and messages, so we can engage students right through to the end.

The consistent feedback from Head Teachers and Vice Chancellors is that Robin's courses are inspiring, practical and hugely enjoyable.

### **Objectives and Outcomes**

Lecturing and teaching staff will be able to:

- Deal with nerves under pressure
- Feel vocally confident
- Understand the impact of body language
- Structure lessons and key messages, so they are remembered
- Hold the attention of students the whole time
- Adapt messages to different audiences
- Speak with or without slides



| Module 1 | YOU<br>LOOKING THE PART<br>We will look at how you set up your camera, background, sound, lighting<br>plus your personal appearance – with feedback, suggestions and advice.<br>HUMAN CONNECTION<br>We will discover, through simple exercises, how to work on your eyes,<br>breathing, voice, pace and sense of reassuring calm to build your human<br>connection.<br>SPEAKING ON A VIDEO CALL<br>We will understand how to engage your students and create a quick and real<br>connection. We will look at the challenges around speaking via video<br>conferencing and what your energy levels should ideally be.<br>INTERACTIVE Q + A<br>We will discuss your challenges and experiences around teaching via video<br>conference - and in a live, in-person situation. |
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| Break    | BREAK  |
| Module 2 | YOUR DELIVERY<br>We will look at structure and delivery<br>Great openings and closings<br>The Headline Sandwich<br>The Two Second Pause<br>Pointing key messages<br>Keeping the audience engaged<br>How to deliver messages clearly and with passion<br>How to build confidence, gravitas and charisma<br>Speaking with passion and energy<br>Speaking with or without slides<br>Detailed, personalised feedback<br>Feedback<br>Our Personal Brand<br>Recap of the Course<br>Q and A   |
| End      | END  |
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Robin Kermode is one of Europe's leading communication coaches working globally with CEOs, senior executives, politicians, media personalities and corporate teams.

He is a popular keynote speaker and author of the best-selling book SPEAK SO YOUR AUDIENCE WILL LISTEN. His podcast, THE ART OF COMMUNICATION, has over 30,000 listeners.

Robin has been an actor for over 30 years and is a recognisable voice over artist (he is the MC of the ATP World Tour Finals each November at The 02 Arena in London).

He is a respected media commentator, contributing to a wide range of newspapers, and is the leading body language expert for The Telegraph, The Guardian and the Daily Mail.

IHUFFPOST



B B C RADIO The Telegraph

THE TIMES

Daily Mail

#### What teachers say

"Robin is an engrossing speaker - simple, clear and remarkably effective."

Dr. Anthony Seldon: Vice Chancellor, Buckingham University

#### "Thank you for your wonderful talk at LEAP 2020!"

Krishna Kallipan: Faculty Dean, Indian Institute of Technology (IIT), Mumbai

"If you are looking to be a more effective communicator in your personal or professional life, this is for you. All my staff found it rewarding and enjoyable - even those who don't usually enjoy active participation."

Finola Stack: Head, James Allen's Prep School

"I can't tell you how impressed the staff were with your session. The feedback was fantastic - lots of buzz in the staff room!"

Lucy Watts: Head, Eaton House School

"The teaching staff loved it - completely different from anything they'd had before. It was wonderfully refreshing!"

Joanna Ebner: Head, Thomas's Kensington